



SUSTAINABILITY CONFERENCE

June 26, 2017 // Sacramento, CA

BEST PRACTICES:

Sustainability Professionals

#Pac12Sustainability



Opportunities for Campus Sustainability Professionals

- **Create partnerships with Athletics leadership**
- **Help align Athletics with campus sustainability goals**
- **Engage students and community groups**
- **Help organize and power Athletics sustainability efforts**
- **Create partnerships with campus MMRs**
- **Identify potential corporate sponsors that MMR can upsell or sell**
- **Highlight campus athletics greening to leverage broader sustainability plays**
- **Extend the impact of campus sustainability beyond the choir on the campuses biggest platform: sports**



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