



Call for Posters

Monday, May 8th 2017 | Call issued

Monday, June 12th 2017 | Deadline for submittal

Event Summary

Consistent with its reputation as the "Conference of Champions," the Pac-12 is the first collegiate sports conference to convene a high-level symposium focused entirely on integrating sustainability into college athletics and across college campuses.

In the pioneering spirit of the West Coast, the Pac-12 and each of its member universities are proud members of the [Green Sports Alliance](#) - making the Pac-12 the only major NCAA conference to unify in support of sustainability through such focused action.

All of the Pac-12 athletic departments have committed to measuring their environmental performance, developing strategies and goals to reduce their impact, monitoring their progress, and engaging fans and communities in greener practices. The Pac-12 is committed to using the power of sport to promote healthy, sustainable practices to its campus communities and among Pac-12 fans.

This Call for Posters is going out to all Pac-12 campuses to promote the sharing of best practices and other highlights of their sports sustainability efforts. Time during the conference will be set aside for attendees to hear about and learn of each campuses' best efforts as featured in their posters.

Sustainability and athletics professionals from universities nationwide will convene at the nation's greenest arena, the Golden 1 Center in Sacramento, on June 26, to help the Pac-12 reach the next level of sports sustainability.

Event Themes

Funding college sports sustainability:

- Working with rights holders and sponsors to leverage your assets.

Integrating with campus sustainability:

- How to use the platform of athletics to broaden and deepen campus engagement, fan experience, and community partnerships

Expanding collegiate athletics departments' sphere of influence:

- How to incentivize and coordinate critical staff members in dining, custodial, venue operations, and sustainability.

Harnessing the power of student pride:

- Emerging values and interest to increase influence of green game impact.

Posters

The Pac-12 Sustainability Conference invites posters to be displayed during the afternoon and evening reception of the conference and highlighted during a dedicated part of the program. The goal of the posters are to showcase a range of ongoing sustainability projects and research throughout the Pac-12 via visual presentation of a topic allowing viewers to learn on their own while the presenter discusses particular points in one-on-one or small group conversations. Each campus is encouraged to submit no more than two posters featuring their sports sustainability highlights. Our goal is full participation by all the Pac-12 campuses—don't stay home on game day!

Criteria for Poster:

- **Connectivity.** This event brings a wide range of collegiate campus and sustainability partners and stakeholders together to foster collaboration within and across sectors. We encourage posters that explore cross-sector connections.
- **Relevance.** The strongest posters will fit within the theme of college sports sustainability and cover topics that are timely and relevant to a wide cross section of stakeholders.

Guidelines for Poster:

Here are some project areas to think about including in your poster:

- What problem did you see on your campus?
- What were your obstacles?
- How you overcame them?
- What was your mission?
- How did you communicate this on campus?
- What was the participation rate?
- What were the results?
- What would you do differently/the same?

Questions please contact avery@pac-12sustainabilityconference.com or please call Avery at 503.226.2377.

Poster Timeline

Monday, May 8th 2017 | Call issued

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Monday, June 26th 2017 – The Pac-12 Sustainability Conference